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IV Bar Group - Privacy Policy for In-Store Cameras

Last Updated: 1 June 2023

1. Introduction

This Privacy Policy outlines how IV Bar Group ("we," "us," or "our") collects, uses, discloses, and protects personal information captured through surveillance cameras installed in and around our store premises. We are committed to respecting and protecting your privacy and complying with all applicable data protection laws.

2. Information We Collect

We may collect the following categories of personal information through our store cameras:

- a. **Visual and Audio Data:** Our surveillance cameras may capture images and audio recordings of individuals within the camera's field of view. This data may include but is not limited to facial images, clothing, and conversations.
- b. **Date and Time Information:** We record the date and time when surveillance footage is captured.
- c. **Location Data:** We collect information about where the cameras are placed and the areas, they cover within our store premises.

3. Purpose of Data Collection

We collect and process personal information obtained through our store cameras for the following purposes:

- a. **Security and Safety:** To enhance the security and safety of our customers, employees, and property, including the prevention and detection of unlawful activities and incidents.
- b. **Customer Service:** To improve customer service, investigate customer inquiries, and resolve disputes.

The IV Bar (Pty) Ltd | www.theivbar.co.za

The IV Bar, Commerce Square Office Park, Building 2, 39 Rivonia Road, Sandhurst, 2196 | Director: Keri Rudolph |

Registration number: 2018/022511/07



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- c. Compliance: To comply with applicable laws and regulations, including those related to the protection of persons and property.

4. Data Retention

We retain surveillance footage and associated data for a limited period necessary to achieve the purposes outlined in this policy or as required by applicable laws and regulations.

5. Sharing of Data

We may share surveillance footage and associated data with law enforcement agencies, legal authorities, or third-party security services when required for the purposes of security, safety, or compliance with applicable laws.

6. Your Rights

As an individual captured by our surveillance cameras, you have certain rights regarding your personal data:

- a. Access: You have the right to request access to the personal information we have captured about you.
- b. Rectification: You can request the correction of any inaccurate or incomplete personal information we have collected.
- c. Deletion: You have the right to request the deletion of your personal information unless we are required by law to retain it.

7. Security Measures

We take appropriate technical and organizational measures to protect the personal information captured through our store cameras from unauthorized access, disclosure, alteration, or destruction.



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8. Contact Information

If you have any questions, concerns, or requests related to our privacy policy or the personal information captured by our store cameras, please contact our IT service provider at:

Lightbeam Digital Group
1 Broadacres Drive, Dainfern
Fourways, Gauteng
2191

T. 087 265 1180
E. legal@lightbeamgroup.co.za

9. Changes to this Policy

We reserve the right to update and modify this privacy policy to reflect changes in our practices and legal requirements. Any updates will be posted on our website.

10. Consent

By entering our store premises, you acknowledge that you have read and understood this privacy policy regarding the use of surveillance cameras, and you consent to the collection and processing of your personal information as described herein.